

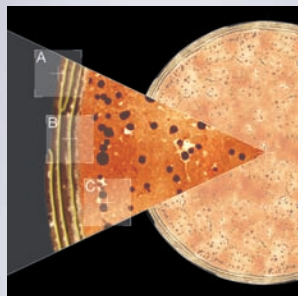
CUTTING-EDGE TECHNOLOGY

顶尖科技

série expert

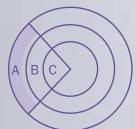
Targeted Haircare With Molecular Precision

精密分子目标护发



From L'Oréal's Advanced Research Laboratories comes a complete and revolutionary system of ultra targeted treatments that work with molecular precision on each of the 3 hair zones:

先进的 L'Oréal 研究实验室提供完整的革命性理疗系统，能在3个发区与精密分子发挥功效：



Zone A: Surface 表层

The Pro-perfect system smooths and regularizes the sensitized hair surface for more shine.

Pro-Perfect 系统能调理敏感的头发表层，使秀发更柔顺亮丽。



Zone B: Cuticle 角质

Bio-mimetic ceramide strengthens the weakened hair for greater resistance to outside aggression.

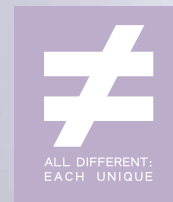
生物模仿胶原蛋白能强化脆弱的发丝，使头发对外来侵犯有更强的抵抗力。



Zone C: Cortex 皮质层

Ionène G protects to the heart of the hair during a chemical service, reinforcing the keratin chains.

Ionène G 能在化学理疗时保护发丝内层。



L'ORÉAL PARIS
PROFESSIONNEL

For Frizzy & Unmanageable Hair

适合难以整理及蓬乱的头发使用



liss ultime
Oil Incell + Polymer AR

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SÉRIE EXPERT: TARGETED HAIRCARE WITH MOLECULAR PRECISION

IN THE SALONS OF THE WORLD'S GREATEST HAIRDRESSERS

L'Oréal Paris liss ultime

ULTIMATE SMOOTHNESS. ULTIMATE CONTROL.

绝对柔顺，绝对控制。

Gain control of your rebellious hair with série expert's liss ultime HD fibre smoothing treatment service.

Double-action care that maintains the nutrition of the hair fibre and protects it from humidity.

1. Nutritive argan and olive oils nourish and smooth the hair fibre.
2. The auto-reticular (AR) polymer coats the fibre with an anti-humidity shield.

Result: Fluidity, shine and ultimate smoothing.

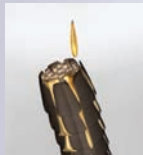
Série Expert 的 Liss Ultime 高清晰纤维柔顺护理服务能让您完全掌控难以整理的头发。

双重功效护理可滋润头发纤维，并对抗湿气。

1. 营养坚果和橄榄油能滋润顺滑头发纤维。
2. 自动网状聚合体会形成一个能对抗湿气的保护罩保护头发纤维。

效果：飘逸、亮丽及绝对柔顺。

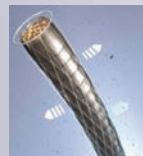
TECHNOLOGICAL INNOVATION 创新科技:



Nutritive Oils 营养油

ZONE B 区部B:

- The nutritive oils, Argan and Olive, nourish and smooth the hair fibre
- The hair fibre is nourished deep down
- 营养油——坚果和橄榄油能滋润顺滑头发纤维
- 深层滋润头发纤维



Auto-reticular Polymer

自动网状聚合体

ZONE A 区部A:

- Polymer AR coats the hair, fibre-by-fibre in a lasting anti-humidity shield for anti-frizz action
- The hair fibre is softened deep down for amazing suppleness
- 自动网状聚合体覆盖在每层头发纤维，形成一个能持久对抗湿气的保护罩，同时也能抗毛躁
- 头发纤维无比柔顺飘逸



Smoothing Shampoo 顺丝洗发乳 250 ml / 500 ml
Smoothing Masque 顺丝发膜 200 ml
Smoothing Leave-in Treatment 顺丝无须冲洗护发霜 150 ml
Thermo-Smoothing Oil 热量顺丝油 50 ml
Shine Perfecting Serum 完美亮丽精华液 125 ml
Smoothing Leave-in Night Treatment 顺丝无须冲洗护发晚霜 125 ml
Power Define 15 ml

HD FIBRE SMOOTHING TREATMENT SERVICE 高清晰纤维柔顺护理服务

Power Define

POLYTENSIMUM

Ultra-charged tensing polymers are gradually diffused to coat hair. Lasting definition and control of hair fibre 撒布超强的聚合体并覆盖在秀发上，能控制头发纤维，发丝持久清晰

Result 效果

- Ultimate shine and smoothing of hair 绝对亮丽柔顺的秀发
- Perfectly smoothed and defined hair fibre with ultimate control 让秀发柔顺，发丝清晰，而且能完全控制

PROFESSIONAL HOMECARE REGIME 家中使用的专业疗程

1

Smoothing Shampoo 顺丝洗发乳

OIL INCELL

Smoothens and relaxes the hair fibre, control frizz and provide nutrition to hair 滋润顺滑及放松头发纤维，并抗毛躁

Usage Rinse out, for daily use
用法 冲洗，每日使用

2

Smoothing Masque 顺丝发膜

POLYMER AR

Deeply nourishes, smoothes and protects hair fibre against humidity 深层滋润顺滑头发纤维及抗湿气

Usage Rinse out, for weekly use
用法 冲洗，每周使用

3

Smoothing Leave-in Treatment

顺丝无须冲洗护发霜

POLYMER AR

Provides care, discipline and protects hair fibre from humidity throughout the day 呵护，控制头发纤维及全天抗湿气

Usage Leave in, for daily use
用法 无须冲洗，每日使用

4

Thermo-Smoothing Oil 热量顺丝油

REFLEXIUM

Ultimate protection of hair fibre with heat resistant anti-breakage shield. Facilitates smoothing and maximizes shine 绝对保护头发纤维，含防热抗断功能，秀发更柔顺亮丽

Usage Leave-in, for daily use.
To be applied on wet hair before using blow-dryer/straightening iron
用法 无须冲洗，每日使用。
在烘干或电夹板直烫湿发前使用

5

Shine Perfecting Serum 完美亮丽精华液

REFLEXIUM

Give instant control, shine and suppleness to your hair. 即时控制秀发，发丝无比柔顺亮丽。

Usage Leave-in, for daily use
用法 无须冲洗，每日使用

6

Smoothing Leave-in Night Treatment

顺丝无须冲洗护发晚霜

POLYMER AR

No more bad hair days. Deep treatment that acts while you sleep. Hair fibre is nourished, relaxed and manageable in the morning after. 告别难看的头发。入眠时，能深层修护。隔天早上，滋润的头发纤维令秀发飘逸，极易整理。

Usage Leave-in for nightly use
用法 无须冲洗，每晚使用

